

Call For Industrial Exhibition & Sponsorship

ISMAR '05 - www.ismar05.org

**The Fourth IEEE and ACM International Symposium on Mixed and Augmented Reality
5-8 October 2005 - Vienna, Austria**

**Secure Your Position in the Industry &
Reach Highly Qualified Prospects for your products and Solutions**

Over the last decade, Mixed Reality (MR) and Augmented Reality (AR) have evolved from experimental technologies to mainstream research activities that are starting to show impact on industry and society. The International Symposium on Mixed and Augmented Reality is the premier forum in this vital field. A series of independent conferences on Mixed Reality and Augmented Reality started in 1998, and has led to a joint symposium in 2002.

This year we are proud to present the fourth installment of the series, the 4th IEEE and ACM International Symposium on Mixed and Augmented Reality (ISMAR 05). ISMAR represents an unique opportunity for researchers from academia and industry across the world to meet in an informal atmosphere to exchange ideas, concepts, and research results. *It provides a great opportunity for the industry representatives to present their products and solutions to an audience who is involved in advancing the state of the art.*

Who should participate?

If you are a supplier of products and solutions that address the various technical issues needed in AR. These would include various display technologies, tracking technologies, wearable and mobile computing technologies, rendering technologies, and etc.

Types of Participation

1. As a CONFERENCE SPONSOR/EXHIBITOR
 - Cost: 3000 €
 - Get an exhibit table at the conference.
 - One complimentary registration at the conference.
 - Listing as a conference Exhibitor in the Conference Brochures emailed to prospective attendees.
 - Have company logo appear on the cover of the Conference proceedings.
 - Have company logo linked to the homepage of the company on the conference web-site
 - Listing in the conference program as an Exhibitor including contact information and a paragraph about your company.
 - List of conference attendees including names, titles, and addresses.
2. As a CONFERENCE EXHIBITOR
 - Cost: 2000 €
 - Get an exhibit table at the conference.
 - One complimentary registration at the conference.
 - Listing as a conference Exhibitor in the Conference Brochures emailed to prospective attendees.
 - Have company logo linked to the homepage of the company on the conference web-site
 - Listing in the conference program as an Exhibitor including contact information and a paragraph about your company.
3. As a CONFERENCE SPONSOR
 - Cost: 1000 €
 - One complimentary registration at the conference.
 - Listing as a conference Sponsor in the Conference Brochures emailed to prospective attendees.
 - Listing in the conference program as a Sponsor including contact information and a paragraph about your company.
 - Have company logo linked to the homepage of the company on the conference web-site

Contact

Didier Stricker stricker@ismar05.org
Phone: (+49) 6151 155 188
Fax: (+49) 6151 155 196

Contact

Dieter Schmalstieg schmalstieg@ismar05.org
Phone: +43 (316) 873 5070
Fax: +43 (316) 873 5050